

KKXX RADIO

"LIFE RADIO"

930 AM • 1000 WATTS

104.5 FM • 250 WATTS

ANDREW • PALMQUIST

GENERAL MANAGER

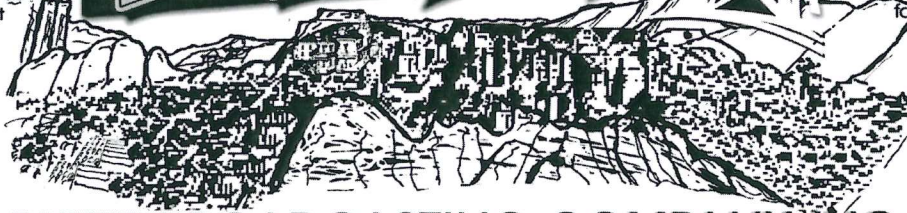
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BUTTE BROADCASTING COMPANY, INC.

INCREASING COMMUNITY REACH – CLASS A

Regarding MB 18-184

My name is Andrew Palmquist, General Manager of KYIX 104.9 FM in South Oroville.

I am in full support of the MMTC and SSR Communications FM Class C4 / 73.215 proposal to allow eligible Zone II Class A stations to upgrade in power from 6,000 Watts to 12,000 Watts.

KYIX is in a unique situation being just barely inside of Zone I-A and short spaced as a potential qualifying applicant of a Class B1 license. While still seeking to better serve the areas of rural Northern California. However with KNCI in Sacramento, our contours would just slightly overlap and this limits our ability to reach listeners reliably in our rural California area famous for dense trees and forests.

Additionally we request that either an exception be made for rural areas of Northern California within the Zone I-A or that Zone I-A be shifted slightly south to represent the population dense portion of California along the 39th parallel. More accurately reflecting population and dense urban markets.

The necessity of a classification of C4 would greatly benefit KYIX, provided the above exception and would improve the listenable signal area substantially while at the same time not pose any increase in interference to adjacent stations such as KNCI.

Please implement the MB 18-184 proposal fully without delay.

Many small broadcasters need this relief, especially those broadcasting in less dense rural areas.

Further consider expanding Zone II either as an exception or to include a greater portion of Northern California within the Zone II designation, specifically along the 39th parallel.

Sincerely,

Andrew Palmquist

KYIX 104.9 FM

Butte Broadcasting, Co., Inc.